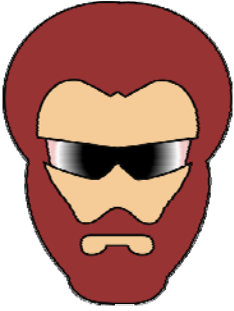


NEWBIAS LTD Studio 165, 176 Finchley Rd London NW10 6BT UK  
Carpetface Press Pack Feb 2007



**CARPETFACE**



[www.newbias.com](http://www.newbias.com)  
[www.myspace.com/carpetfaces](http://www.myspace.com/carpetfaces)  
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**Intro by the Twizt** (hiphop connection / ukhh.com / Sound On Sound magazine)

*"Able to rap, sing, beatbox, produce and play an array of instruments, this friendly workaholic is an extremely talented lyricist, as comfortable with spoken word as he is with a full show, creating an infectious blend. Influenced by artists from Chuck D to The Beach Boys to The Goons to Lee Perry, behind the sonic surrealism lie some serious issues, as the man himself admits."*

With a talent for hooks and melodies, hunger for studio-experimentation, impressive stage presence, lyrical prowess and range of vocal styles, London-born international songwriter, producer, rapper, singer/songwriter, beatboxer, multi-instrumentalist and NEWBIAS Records founder CARPETFACE continues to independently impress live audiences, the music press and the record-buying public with a steadily growing worldwide fanbase for his heady and infectious blend of hip-hop, funk, reggae, soul and breaks, which has reached thousands of people worldwide through his hundreds of live shows, his 2005 debut double-album, EP and single releases on cd and vinyl, online through ITUNES, youtube, myspace and facebook and via press reviews, video broadcasts, soundtrack exposure on MTV, Sky, and airplay on radio-shows worldwide.

# CARPETFACE. The story so far...



## 2002

- Starts performing at warehouse parties, open mic, uni and club events in London.
- Launches **NEWBIAS Records** label in late Sept.
- Debut **'The Friday Night Sniper EP' [NBI001]** is released on **12"** to critical acclaim early Nov.
- Press feedback from the EP along with **MTV airplay** for the video and a sudden busy schedule of UK and international shows results in a steadily growing worldwide following.
- Over **600 live shows** have now taken place all over the **UK, USA, Europe and Africa** (*see website / live bio for more info on shows / tours*).

## 2003

- Tours include club, uni and festival dates in **UK, NEW YORK** and **SOUTH AFRICA**
- Collaborates with **Mad Professor** on 2 remixes of **Lee Scratch Perry** tracks.
- Also works with **Keith Levene (P.I.L.)** on his **"REALEYESATION"** track (played on **BBC Radio 6**)
- Co-produces second single **'IDIOT FOOL'** with the **Stereo MC'S**
- Releases AA single **IDIOT FOOL / LET THE HARVEST COMMENCE (NBI002)** on CD in November, once again welcomed by fans and press alike (see reviews).

## 2004

- Teams up with **AUDIBLE** and **DJ SAMO** live to form the **Gooseneck Steppers Crew**.
- Records several album tracks & 3<sup>rd</sup> single **"REVOLUTIONATION"**.
- **100+ live dates** include shows at **Glastonbury** and **Homelands** festivals,
- 2nd and 3rd tours of the **US** include appearances in **NYC, San Francisco** and the **Burning Man Festival**
- Returns to UK to play **Shoreditch Carnival**, the **Mean Fiddler (LA2)** and then a **South West UK club/ uni tour**.
- Finishes the year with dates in **Paris** and a **10 date tour of Berlin** in December.

## 2005

- **'REVOLUTIONATION'** is released as a **CD single (NBI003)** and **7" vinyl (NBI004)** in January.
- The track is also released on the **2005 "PeaceNot War"** compilation album, distributed by **Shellshocked / Pinnacle**, also feat. **Sonic Youth, Janes Addiction, LyricsBorn, Taskforce, Paris and Faithless**.
- writes, performs and arranges **"WAIT TIL YOU'RE SLEEPING"** for **Atomic Hooligan's** album **You Are Here** (voted **BEST ALBUM** at the **2006 BreaksPoll Awards**) out on the **Botchit & Scarper** label, with airplay on **XFM** and **Kiss**, also featuring on their remix album follow-up.
- Plays a run of UK club, uni and festival dates over the summer including **2** more appearances at **Glastonbury**
- Relocates studio to SW UK to finish recording and mixing long-awaited 38 track double-album **"HAVE MIC, WILL TRAVEL"** boasting 38 tracks of eclectic musical experimentation both in the studio and live onstage, joining the dots between hiphop, funk, reggae, soul, rock, pop, electronica, breaks and psych in a style so far best described as **'Prince Paul smoking crack with Syd Barrett' (Jockey Slut magazine)**, featuring collaborations with several other artists and labels from the UK and USA.
- Releases **HAVE MIC WILL TRAVEL (NBI005)** on **ITUNES** in December. (see reviews).

## 2006

- Releases "**HAVE MIC WILL TRAVEL**" on **double-CD** through the Europe-wide FOPP Records chain and Rough Trade, in Jan.
- Also releases 26 track instrumental version **HAVE MIC WILL TRAVEL - Dub Set (NBI005a)** in March as an ITUNES exclusive
- writes, produces and releases "**THE SEVEN DEADLY SINS EP**" (NBI007) for alter-ego cartoon punk project '**QUIM REAPER**' (OUT NOW on ITUNES)  
"**A right old racket, and splendid with it!**" – *Metal Hammer Magazine* (see [www.myspace.com/quimreaperlives](http://www.myspace.com/quimreaperlives) )
- is commissioned by **Vertigo Films/ MTV Films/ Pathe** to write and produce 5 new tracks for "**DIRTY SANCHEZ The Movie**", released in cinemas worldwide (DVD out 07) "**...approaching spinal tap levels of genius... I love it!**" (**Jim Hickey, Director**).
- Live shows for 2006 include dates in the **Gambia**, a run of summer festivals and university support slots for the likes of: **PHARCYDE, BREAKESTRA, DJ YODA, KANO, DJ FIRST RATE, and DJ FORMAT.**

## 2007

- Releases **AA 7"** single "**SPREAD IT AROUND**" (NBI006) February 14<sup>th</sup>.
- tours the **French Alps** with 17 dates Feb-March including Xbox Live week.
- plays **Glastonbury festival, Manumission's 'Ibiza Rocks'** in **Spain**, and the **Freestyle Concept** event in **Switzerland**.
- Launches **NEWBIAS LIBRARY SERVICES** (synch-licensing and compilation consultancy)
- and **RUGLAB STUDIO PRODUCTIONS** (bespoke composition and production consultancy) servicing clients in Film, TV, Games, Events and Advertising, with projects including:
  - Music for **Dirty Sanchez Series 4**
  - Theme-tune, titles, incidental music and narration for "**WRECKED**", the new **Pritchard vs Dainton** series for **MTV Europe**.
  - Music for **Nike's Put It Where You Want It** TV and online ads.
  - Composition and production of "**Dirty Samplez: 12 Daze**" (a punk version of the 12 Days of Xmas with alternative lyrics 'sung' by the **Dirty Sanchez** boys themselves- **Dainton, Pritchard, Joycey and Pancho**).
- Signs singer / songwriter **RW HEDGES** to NEWBIAS Records (see [www.myspace.com/rwhedges](http://www.myspace.com/rwhedges))
- Produces **RW Hedges'** debut album "**ALMANAC**"
- Releases **RW HEDGES'** debut AA single "**Clarissa/Abe's Dream**" (NBI008) on **ITUNES** 26 Nov
- Releases **DIRTY SAMPLEZ : "12 DAZE"** (NBI010) XMAS single on **ITUNES** 3<sup>rd</sup> Dec.
- Releases Dirty Sanchez soundtrack compilation "**From the Ruglabs VOL.1 : Dirty Samplez**" (NBI011) on **ITUNES** 18<sup>th</sup> Dec.
- Begins a **57-date French Alps tour** including support slots for **the FEELING** and **UGLY DUCKLING** at Meribel's **Altitude Festival**.

## 2008

- Releases **RW HEDGES : ALMANAC** album (NBI009) on **ITUNES** 7<sup>th</sup> January
- Returns to **UK** in May to finish 2<sup>nd</sup> hiphop album **CARPETFACE & AUDIBLE : "LAND OF THE GOOSENECK STEPPERS"** a collaboration with longterm band-mate **AUDIBLE** with a heavily oldschool flavour, with the first 12" single due out early 2009 (see [www.myspace.com/goosenecksteppers](http://www.myspace.com/goosenecksteppers) or visit their page **CARPETFACE & AUDIBLE** on Facebook to hear new tracks).
- Begins further collaboration with **PIL's KEITH LEVENE** on an album project called "**AREA 51**"
- Also begins writing and recording a jazz / funk instrumental album called "**ZOO+ZOOT=BALOO**" under band name **the ZEAGUES**
- Also In the pipeline for 2009: **RW HEDGES** 2<sup>nd</sup> album – production is scheduled to start in Portugal over January.
- Live shows over summer / autumn 2008 although restricted by a grilling production schedule include **For Borders By Borders** summer snowdome tour and the **Freestyle Concept** snowboard event in **Switzerland**.

RUG LIFE GOES ON.....



# ALBUM REVIEWS...

## HAVE MIC WILL TRAVEL (NBI005) double-album\_ ...out now!

“An essential release from one of our greatest unknown talents”

**-Rough Trade Records** [www.roughtrade.com](http://www.roughtrade.com) Jan 06



“Without a doubt Carpetface has got to be one of the hardest working artists in the UK and one of the most original. Along with his right hand man, DJ Samo they've got a rapidly growing international fanbase after doing over 300 shows since 2002 in countries such as France, Germany, USA, South Africa and the UK. Carpetface is definitely a multi-talented individual (Songwriter/ musician/ producer/ singer/ mc/ beatboxer) as you will hear upon listening to his debut album "Have Mic Will Travel"...a combination of Hip-hop, Soul, Reggae, Breaks and Funk all rolled into one resulting in a completely original and refreshing album totally different to any other release out there at the moment..The whole album represents 3 years of music from this London born artist and is well worth purchasing. Definite value for your hard earned Dosh..”

**-CRITICAL BEATDOWN MAGAZINE** [cbmag.co.uk](http://cbmag.co.uk) feb 06

“...a huge offering.. the variety of sounds and vibes is astonishing... completely original and refreshing.... There is really nobody out there trying to cover as much ground as Carpetface does... Concurrent with this myriad of skills is an eclectic and diverse musical taste ... make sure you support..”

**-britishhiphop.co.uk** march 06

“...Carpetface plays cat and mouse with the beat....even in his musical element, the MC likes to spring a surprise or two into his collection. Eclectic and clearly taking from all corners of the musical spectrum, this is one who like a brainsplurge on record”.

**-CROSSFIRE Magazine** [caughtinthecrossfire.com](http://caughtinthecrossfire.com) march 06

“He's a man of many talents is our Carpetface, he raps, sings, produces, plays instruments and he's also a human beatbox. What you get with Have Mic Will Travel is an album that is hard to pigeonhole.....there are some truly excellent moments such as the reggae/rocksteady meets hip-hop 'Realesation' featuring the bass-playing talents of Keith Levene (former guitarist in Public Image Ltd). This is the perfect album for anyone with a broad taste in music, who likes to be taken on a musical journey”

**-24/7 MAGAZINE** [247mag.co.uk](http://247mag.co.uk) Feb '06

“A word of warning- this album eludes definition. It is so eclectic in style that it literally freaks from one schizophrenic montage to the next. Carpet Face grew up listening to an array of hip-hop and raga...Maybe this is the reason for his warped musical experimentation. Have Mic, Will Travel is a 38-track album, exploring the last three years of Carpet Face's lyrical adventure... unique blend of hip-hop, raga, funk, dub and electronica and drops in some soulful melodies and heavy beats for good measure. This album, produced wherever Carpet Face chose to make his mark on it (including on an aeroplane, on the train, even in his gran's dining room), will certainly entertain with its childish humour. This is truly experimental stuff, sit back and be prepared to be taken on a musical extravaganza...”

**-STRANGER MAGAZINE** [stranger-mag.com](http://stranger-mag.com) Feb 06

# SINGLE/ EP REVIEWS...

## "SPREAD IT AROUND / REALEYSATION" Single AA 7" NBI006

"Carpetface could be Wembley's one-man answer to the Beastie Boys. No style or genre is too daring for this man". - **DJ FORMAT**

"the uplifting anthem of positivity resurfaces from carpetface's `dubbed out psychedelic country meets urban meltdown LP " - **ROB BIRCH (STEREO MC'S)**

"...original sounding..if you just like music and will give anything a go, you could just find that you like this"  
- **BRITISH HIPHOP.co.uk**

"just in time for valentine's day our favourite beatsmith carpetface comes up with two delightful new tunes. if bands like the bees and the zutons get you all excited then this is for you. low slung swingin' grooves and relaxed lyrics grace both sides and it has an overall lo-fi charm. do not miss". - **ROUGH TRADE RECORDS**

"Another ecclectically fused singalong banger! ..big people's hiphop with a ragga ting that tru skool heads and real music lovers will appreciate. Big up Carpetface for daring to be unrestricted with his influences...CF is anything BUT the same old same old and this is a good place to start checking this refreshingly original artist if you haven't already" -**TJ CHILL ( ZULU NATION/ ITCH FM)**

## "REVOLUTIONATION" SINGLE. CD NBI003 / 7" NBI004.

"Futuristic funk premium."  
- **Ben G (Right On FM France)**

"A Slamming bit of tackle!!!  
One side brings the party and the other side gatecrashes it!!  
Top action! ...The A side is wicked, and has been played in my last few sets...  
one of those big funky party tracks which you can't leave out!" - **Flevans and Diesler (Tru-Thoughts)**

## 'IDIOT FOOL / LET THE HARVEST COMMENCE' AA CD NBI002

"SINGLE OF THE WEEK!  
Three excellent songs with funk and style and heart.  
One gets the impression that the Carpetman CARES about pop music."

- **playlouder.com**  
"Another good'un from the capital based musical cuckoo...  
an engaging dub, funk and guitar pop backdrop...  
sharp, dry wit and laid back approach"  
-**JOCKEY SLUT magazine**

## 'THE FRIDAY NIGHT SNIPER EP' 12" NBI001

"...Prince Paul smoking a crackpipe with Syd Barrett"  
-**JOCKEY SLUT magazine**  
"Dancing gimps, lobsters for hands, videos on MTV, vinyl and gibbons.  
Welcome to the wonderful world of CARPETFACE.  
Conventional boom-bap this aint!"  
-**ukhh.com**

"A SUPERB debut...dancefloor friendly hiphop with very interesting,  
tripped out production and cool sung choruses...recommended!"

- **ROUGH TRADE RECORDS**  
"SINGLE OF THE WEEK!!! The mighty bearded colossus that is CARPETFACE raps, croons...funky,funky beats, lush soundscapes, headfucks...really cool pop songs...could well be a global superstar by next Christmas...super tight ketamine rhymes...the hiphop Badly Drawn Boy...excellent!!" -**playlouder.com**

